

Alaska State Fair, Inc.
Board of Directors
Regular Meeting Minutes
April 11, 2024

Consent Agenda

1. Call to Order – Roll Call 6:05 pm
Present: Harkey, Ortiz, Beus, Petersen, Kenley, Fisher
Absent: Randall
2. Approval of March 21, 2024, Board Meeting Minutes
3. Acceptance of Financial Reports
Kenley/Ortiz/MCU: Approve Consent Agenda and accept financial report as being in reasonable compliance as presented.

Action Items

1. Spring Budget Forecast
Kenley/Ortiz/MCU. Approve the Spring Budget Forecast as presented.
2. Mat-Su Miner's Lease Extension
Petersen/Ortiz/MCU: Approve Mat-Su Miner's Lease Extension.
3. 2025 Alaska State Fair Dates
Kenley/Ortiz/MCU: Approve the 2025 Fair dates of August 15, 2025 thru September 1, 2025.
4. Change Monthly Board of Directors Meeting Date.
Motion tabled until May Regular Meeting

Information and Discussion Items

1. CEO Report
 - Moving snow around to help melt faster in preparation for Air Show.
 - Planting/transplanting/greenhouse is full.
 - Grounds crew working on setup and tear down for facilities rental and vehicle maintenance.
 - Six major rentals in the month of March and five in April.
 - Began initial planning for Winter Street Fair
 - All vendor contracts are out.
 - Working on a new plan for quilt installation in Exhibits.
 - Sluicebox, Bluebonnet, Colony Stages are mostly booked.
 - France Equestrian Center is preparing for summer usage including Stallions of the North Show in June.
 - Successfully launched 11 concerts.
 - Wrapping up 2024 Theme log, poster, and marketing elements.
 - Signing contracts for renewing and new sponsors
2. Annual Meeting
No changes were made to Agenda.
3. CSL Consulting Follow-up
Dates of visit were announced.
4. Rebarchek Farm
Clarified vision to be created at next Retreat.
5. Scholarship Update
This year there were 67 applicants.

Meeting adjourned at 7:01 pm