

**Alaska State Fair, Inc.
Board of Directors
Regular Meeting Minutes
Craftsman House
June 13, 2024
6:00 pm**

Consent Agenda

1. Call to Order – Roll Call 6:02 pm
Present: Harkey, Ortiz, Beus, Petersen, Kenley, Randall on phone
Absent: Fischer
2. Approval of May 15, 2024, Regular Board Minutes
3. Acceptance of Financial Report
Kenley/Ortiz/MCU: Approve Consent Agenda and accept financial report as being in reasonable compliance

Action Items

1. Monthly Meeting Dates/Time
Kenley/Ortiz/MCU: Hold regular Board meetings on third Wednesday of every month starting at 5:00 pm effective July 1.
2. Schedule Rules Committee Meeting Date
Harkey/Kenley/MCU: To set date of Thursday, June 27, 2024, 4:00 pm for Rules Committee Meeting.

Information and Discussion Items

1. CEO Report
 - Major project work is underway, paving, light towers, graveling RV roads
 - 8 major events in June
 - Yuletide Winter Festival planning in full swing
 - Vendors space assignments-daily, food, Raven Hall, grounds are mostly completed
 - Working with FFA to schedule Farm Exhibits Bldg for first week of Fair
 - All tickets available on line
 - Colony, Bluebonnet and Sluicebox headliners are 90% confirmed.
 - FEC early season rentals a success, 4-H now having Horse Camp
 - Rodeo Alaska produced successful Memorial Day Weekend event
 - Marketing has successfully launched fourteen concerts
 - Website is ongoing with updates
 - Sponsorship renewal rate remains very high
 - Working on Parking and Security planning
 - Rebarchek farm busy with meetings, potato planting event, 4-H livestock workshop,
 - Monitoring business performance of all areas of budget.
2. 2024 Updates
 - Various updates not included in CEO report were working with MTA on grounds wi fi, and Corral Sign
3. Retreat follow up questions.
 - CEO develop statement for Rebarchek Farm
4. Board Development – IAFE / Spring Fair Season
 - Alternate between visiting other Fairs or IAFE.

Meeting adjourned at 6:51 pm