

Alaska State Fair, Inc.
Board of Directors
Regular Meeting Minutes
July 17, 2024

Consent Agenda

1. Call to Order – Roll Call 5:05
Present: Harkey, Ortiz, Randall, Petersen, Kenley, Fischer
Beu on Zoom
2. Approval of June 13, 2024, Board Meeting Minutes
3. Approval of June 27 and June 9, 2024, Rules Committee Meeting Minutes
4. Acceptance of Financial Reports
Aryne/Petersen/MCU: Approve Consent Agenda and accept financial report as being in reasonable compliance

Committee Reports

5. Rules Committee – Overview of work.
 - It was determined that committee will meet again after Fair.

Action Items

6. Pre-Fair Budget Forecast
Petersen/Fisher/MCU: Approve the pre-fair net budget.
7. Board of Directors Code of Conduct Policy / Background check process
Randall/Fischer/MCU: Approve Background Check Process
8. ASF Resolution - Ticketing #4
Petersen/Randall/MCU. Approve

Information and Discussion Items

9. CEO Report
 - Plaza display on schedule for completion,
 - Scheduled a table talk safety emergency exercise,
 - Facility Rentals had 8 major rentals in June accounting for 22 days of use,
 - Finalizing cancellation openings as needed, filling one day vendor spots, and collecting final payments,
 - Exhibits superintendents filling in, at Farm Exhibits now that Janna Krostek is gone,
 - New Public Safety Coordinator position is finalized,
 - Traffic management plan has been filed with State,
 - Final hosting of over 50 events during the Fair with logistics and coordination details consuming staff time,
 - Finding resources & staffing to replace Will Kitsos, mainstay staff of free entertainment advance preparation and Colony Stage, during his absence,
 - Summer rentals have been steady at France Equestrian Center,
 - Continued improvement in advance coordination of events at Grandstand,
 - In full marketing implementation mode and on schedule,
 - Sponsorship renewal rate is above 90 % as we enter final confirmation process,
 - Director's Reception planning in process,
 - Continued use for FFA and 4-H groups, completed green house projects by Anchorage and Palmer Soil and Water Conservation Districts at Rebarchek Farm.
10. Director's Reception
 - Planning and preparation in progress.
11. Purple Bathrooms
 - Planning proceeding.

Meeting adjourned at 5:54.