

Alaska State Fair, Inc.  
Board of Directors  
Regular Meeting Minutes  
September 18, 2024

**1. Call to Order –5:07 p.m.**

Present: Ortiz, Petersen, Kenley  
Via Zoom: Harkey, Fischer  
Absent: Beus, Randall

**2. Consent Agenda**

- a. Approval of July 17, 2024, Board Meeting Minutes
- b. Acceptance of Financial Reports  
Petersen/Harkey/MCU: Approve Consent Agenda and accept financial report as being in reasonable compliance.

**3. Preliminary Fair Performance Summary**

- a. Conoco Phillips Concert Series
- b. Gross Revenue by Category
- c. Fair Attendance  
Summaries were reviewed showing positive results.

**4. Action Item**

- a. October Retreat Dates  
Kenley/Harkey/MCU: October 2024 Retreat Date Set to October 16, at 1:00 pm

**5. Information and Discussion Items**

- a. CEO Report
  - Good improvements led to better Fairgoer experience and attendance overall.
  - Beginning work building the 2025 Concert Series
  - Grounds improvements worked well.
  - Plaza display was a huge success
  - Cirque Ma'Ceo was very well received.
  - Had full barns for first weekend and most of second at FEC.
  - Rodeo had record attendance, and all 5 motorsports events sold out at Grandstand.
  - Public Safety Coordinator was essential in seeing and avoiding many customer service issues.
- b. IAFE Trip Planning
- c. Conference representatives decided on and provided attendance information.
- d. Scholarship Committee Work
  - Meeting date to be decided on.
- e. Staff Survey Results
  - Staff recap after Fair was very productive in identifying areas of improvement needed for next year.
- f. Rules Committee Recap/Final review to be determined at next meeting.

Meeting adjourned 5:45 pm.