Alaska State Fair, Inc. Board of Directors Regular Meeting Minutes December 18, 2024

## 1. Call to Order 5:04pm

Watched Music Video filmed at Rebarchek Barn. Present: Harkey, Ortiz, Beaus, Petersen, Kenley, Randall Fischer via Zoom

## 2. Consent Agenda

- a. Approval of November 20, 2024, Minutes
- **b.** Acceptance of November 2024 Financials Randall/Ortiz/MCU: Approve Consent Agenda, Minutes of November 20, 2024, and accept November Financials as being in reasonable compliance.

## 3. Action Items

- a. Purple Restrooms Randall/Ortiz/MCU: Approve allocation of \$2,250,000 for development of new Multi-Purpose Building with Public Restrooms at north end.
- b. Employee Retirement Contribution Randall/Petersen/MCU: Approve 4% Employee Retirement Contribution.

## 4. Information and Discussion Items

- a. CEO Report
  - Hosted 6 facility rental events
  - Developed safety preparedness plan for BUTN and Yuletide Festival
  - Six fair concerts on sale to date
  - Prepared for latest concert announcement
  - Working with new promoter of the Demo Derby
  - ASF Winning awards at IAFE
    - o 1st Place Television Commercial
    - o 2nd Place Souvenirs
    - o 1st Place Competitive Exhibits, Creative Display Photo Series. In addition to receiving first place in this category, we also won "Best of Division".
  - Float designed and built by ASF Staff won 2<sup>nd</sup> Place in Palmer's Colony Christmas Parade
  - Music video Gun Fire by Remington Mae filmed at Rebarchek Farm was released
- b. 2025 Board Travel Florida Fairs

Discussion regarding visit

- c. Monitoring and managing our IT network & systems for vulnerabilities
- d. Preliminary Budget Update

Treasurer Randall reported operating budget very consistent compared with last year.

e. IAFE Takeaways

Discussion regarding the networking opportunities and various classes which were taken.

**f.** Retreat – Follow up / Government Relations Government Relations committee is being created by CEO

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Meeting adjourned 6:10 pm