

**Alaska State Fair, Inc.
Board of Directors
Regular Meeting
Minutes
October 16, 2024**

1. Call to Order 4:19

Present: Harkey, Ortiz, Randall, Beu, Kenley, Petersen, Fischer

2. Consent Agenda

- a. Approval of September Meeting Minutes
- b. August Financial Statements
- c. September Financial Statement
- d. October 14, 2024, Rules Committee Meeting Minutes
Randall/Kenley/MCU: Accept minutes of October 14, 2024 Rules Committee Meeting Minutes, approve Consent Agenda, and accept August and September Financial Reports as being in reasonable compliance.

3. Action Item

- a. **Rules Committee Election Candidate Communication Policy**
Kenley/Randall/MCU: Approve Policy 2.9 Election Candidate Communication Policy

4. Information and Discussion Items

a. CEO Report

- Winter storage completed,
- Bright Up the Night display set up,
- Yuletide Festival work begun
- Vendor Long Term Storage
- Updating Exhibitor Guide
- Boofest, BUTN, Yuletide Festival tickets on sale
- First 2025 Concert put on sale
- Implemented marketing for Holiday Bazaar, Boofest and Yuletide Festival
- Sponsorship work finishing up for 2024 and begun for 2025
- Rebarchek Annual Potato Harvest Day completed successfully

b. Other

Staff Appreciation meal in December. Date to be determined, Director Kenley to oversee.

Executive Session

Board went into Executive Session at 4:46 pm and came out at 5:15 pm. Board approved year end incentives.

Meeting Adjourned 5:20 pm