

Alaska State Fair, Inc.
Board of Directors
Regular Meeting Minutes
Craftsman House
January 15, 2025

1. Consent Agenda

2. Call to Order 5:06

Present: Harkey, Ortiz, Beaus, Kenley,
Petersen, Randall, Fischer via Zoom

3. Consent Agenda

- a. Approval of December 18, 2024, Minutes
- b. Approval of January 15, 2025, Scholarship Committee Minutes
- c. Acceptance of December 2024 Financials
Randall/Ortiz/MCU: Amend Consent Agenda by adding January 15, 2025, Scholarship Minutes and Approval of Consent Agenda, and acceptance of December Financials as being in reasonable compliance.

4. Action Items

a. 2025 Operating Budget

Randall, Kenley/MCU

b. 2025 Capital Budget

Kenley/Randall/MCU

5. Information and Discussion Items

CEO Report. Curtis asked for questions of his detailed monthly CEO report. Highlights included, but not limited to:

- Hosted 4 rental events including 3 Holiday parties and a gun show, in addition to Bright Up the Night and Yuletide Festival.
- Nearing completion of Vendor Handbook.
- Preparing for year-end accounting and closing the books.
- Planning a concert announcement in January.
- Working on 2024 Annual Report.
- FEC Summer Schedule is almost full.
- Researching and establishing new sponsorship assets for 2025.
- BUTN/Yuletide Festival Recap
- Yuletide Festival was deemed a success and BUTN showed double digit growth.
- 2024 Year -end Updates
- Preliminary review shows good numbers should be expected.
- Government Relations Team
- This team being established by CEO to work with State Legislature.
- Florida Trip
- Consensus was to determine schedule at another time.

Meeting adjourned at 6:10 pm